



This overview of the subjects scheduled for 2025 is intended for your planning. We reserve the right to make changes if necessary.

Issue, month AD   CD   PD <sup>1</sup>	Fairs, events, congresses		Focus	Industry/Sales practice/IT/ Further education/Invest	Specials/Special sections
<b>1 January</b> AD 2024/11/25 CD 2024/12/02 PD 2024/12/30	Fonds professionell Kongress   Mannheim	01/29-30	Annual outlook 2025, Reforms, Politics, Products	Advisory models	
<b>2-3 Feb./Mar</b> AD 2025/01/24 CD 2025/01/31 PD 2025/02/21	MMM-Messe   Munich	03/18	Occupational disability insurance, work force protection, basic disability insurance	Building society savings, boot camps for brokers and intermediaries	Innovation report 24/25
<b>4 April</b> AD 2025/02/27 CD 2025/03/06 PD 2025/03/27	<b>Preisverleihung Makler Champions</b> VEMAtage   Fulda	<b>N.N.</b> 04/08-09	Covering business risks (commercial insurance, D&O, cyber insurance)	Succession planning/broker pensions, motorcycle insurance, artificial intelligence	
<b>5 May</b> AD 2025/03/26 CD 2025/04/03 PD 2025/04/29			Home and living insurance (household contents, residential buildings, real estate, natural hazards)	Fund policies, private health insurance	Makler Champions report
<b>6 June</b> AD 2025/04/29 CD 2025/05/07 PD 2025/05/28			Protection when traveling and abroad (travel insurance, workations)	Employer attractiveness, death benefit insurance, estate planning	<b>Crossmedia Special Company pension scheme</b> as a measure for employee retention and recruitment in cooperation with Bankmagazin and Springer Professional <b>Planned topics:</b> bAV, company health insurance (bKV) occupational health insurance (bAKS)
<b>7 July</b> AD 2025/05/26 CD 2025/06/04 PD 2025/06/27			Health (private health insurance, prevention, private long-term care insurance)	Pet insurance, sales tools, new customer acquisition	



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<b>8 August</b> AD 2025/07/02 CD 2025/07/09 PD 2025/07/30		Digital insurance agency (ecosystems, interfaces, BiPRO)	Accident, liability, further training	<b>Crossmedia Special Transformation Report Innovation - Sustainability - Digitalization</b> in cooperation with Bankmagazin Planned topics: Digital developments, Innovative business models, Sustainable financing, Sustainable pension provision
<b>9 September</b> AD 2025/07/31 CD 2025/08/07 PD 2025/08/29	Hauptstadtmesse   Berlin	N.N. Pension provision (Generation 60plus, basic pension, equity pension, digital pension overview, Riester)	Key figures life insurance, portfolio purchase, cloud	
<b>10 October</b> AD 2025/09/01 CD 2025/09/08 PD 2025/09/29	DKM   Dortmund	10/28-29 Motor vehicle insurance (trends, developments, digital claims management, market development property/casualty)	Supplementary dental insurance, IT processes in transition, insurtechs	<b>Crossmedia Special Cyber Security</b> in cooperation with IT-Director, IT-Mittelstand, Bankmagazin and innovative Verwaltung and Springer Professional: Developments and trends, solutions for defense against cyber attacks
<b>11 November</b> AD 2025/09/25 CD 2025/10/07 PD 2025/10/29		Broker pools and broker associations (developments and trends)	Key figures for private health insurers, term life insurance	
<b>12 December</b> AD 2025/10/31 CD 2025/11/07 PD 2025/11/28		Generation Z and finfluencers (financial advice for the younger generation)	Life insurance, emergency planning for brokers, legal protection	Innovation report 25/26
<b>1/26 January</b> AD 2025/11/25 CD 2025/12/02 PD 2025/12/30	Fonds professionell Kongress   Mannheim January 2026	Annual outlook 2026, policy reforms, products	Professional development	

magazine within the magazine

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<sup>1</sup> AS = Advertising deadline | DU = Copy deadline | ET = Publication date

| Permanent categories: New products | Product of the month